BUILDING SMARTER: HOW ERP IS REVOLUTIONIZING THE CONSTRUCTION INDUSTRY

By Jennifer Winter
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In today's fast-paced, cost-conscious, and increasingly complex construction landscape, businesses can no longer afford to operate in silos, manage projects reactively, or rely on outdated information. Whether you're a general contractor, a homebuilder, or a developer, staying competitive in the market requires more than hard hats and heavy machinery—it demands real-time insights, agile decision-making, and unified systems that bring clarity to chaos.

At Acamar Consulting, we believe that Enterprise Resource Planning (ERP) systems—especially when thoughtfully tailored for construction—are no longer optional. They're essential.

In our recent webinar, featuring insights from our CEO and Founder, Andrew Winter and Partner Jeremy Jones, we explored how ERP solutions are not only helping construction businesses navigate today's challenges but are empowering them to thrive.

WHY ERP MATTERS MORE THAN EVER IN CONSTRUCTION

Construction businesses are facing pressure from all sides: fluctuating material prices, labor shortages, supply chain disruptions, and evolving regulatory and compliance requirements. Success hinges on three things: efficiency, budget control, and profitability.

ERP systems like Acumatica Construction Edition help you stay ahead by bringing all project data—financial, operational, and logistical—into one cohesive platform. This means your team can make faster, more informed decisions that reduce risk, control costs, and improve margins.

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At Acamar, we focus on streamlining three critical areas:

1. Financial Planning & Analysis
2. Operational Reporting & Dashboards
3. Record-to-Report Processes

By aligning people, processes, and technology, we help clients unlock powerful insights and build systems that scale with their business.

TURNING DATA INTO DECISIONS: THE POWER OF DASHBOARDS

Dashboards might sound like a buzzword, but in construction, they're a game changer. As Andrew Winter explained: "The goal of a dashboard is to turn raw data into usable information." In practical terms, this means turning complex project data into clear visuals and KPIs that help leaders monitor progress, identify issues, and make timely decisions. That's especially important in construction, where projects are high-value and often time-sensitive.

Jeremy Jones, who brings CFO experience and real-world construction insight from his own land development business, put it this way: "Most construction companies don't have a portfolio of 300 jobs—they have a few big ones. That means every decision matters. Dashboards are financial tools for non-financial people."

Whether you're in the office or onsite, dashboards put the right information in your hands—instantly.

MOBILE, REAL-TIME ACCESS FOR FIELD AND OFFICE TEAMS

In the construction industry, it's common for foremen, site supervisors, subcontractors, and vendors to all be working simultaneously on different aspects of a project. Ensuring everyone has accurate, timely information is critical to avoid delays, miscommunication, and costly mistakes.
That's where mobile access becomes essential.

ERP systems like Acumatica allow users to check budgets, review job costs, approve changes, and update reports from tablets and smartphones—wherever they are. This keeps everyone aligned and fosters real-time collaboration.

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Andrew shared, “It’s about delivering information in the right format, to the right people, at the right time.”

Gone are the days of waiting for weekly reports or calling someone in accounting to dig up numbers. With a cloud-based ERP, everyone—from the field to the finance team—can access the same reliable data.

BUILDING TRUST THROUGH TRANSPARENCY AND ACCURACY

A dashboard is only as good as the data behind it. That’s why transparency and accuracy are critical.

Andrew emphasized that users must trust the numbers they see: “If you want your dashboard to drive action, people must trust the data. That means knowing where it comes from, how it’s processed, and that it’s controlled and reliable.”

ERP systems help eliminate the guesswork by pulling data from a single source of truth. This means no more reconciling spreadsheets or relying on outdated reports. Jeremy added, “With a centralized dashboard, everyone—from boots on the ground to executives in the office—operates from the same dataset. It fosters alignment and trust across the organization.”

For construction leaders managing multi-million-dollar projects, this level of visibility is not just helpful—it’s necessary.

THE VALUE OF REAL-TIME INSIGHTS

One of the biggest advantages of ERP systems is real-time data access. In construction, where circumstances can shift rapidly due to material delays, weather events, or labor issues, being able to pivot quickly can make the difference between profit and loss. Andrew explained, “Business conditions change quickly. If you’re relying on outdated data, you may miss key opportunities or risks.”

ERP dashboards enable proactive decision-making. Whether it’s reallocating resources, responding to rising material costs, or adjusting project timelines, having real-time visibility ensures construction leaders stay ahead of potential issues.

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As Jeremy noted, “Every project is budgeted for both time and money. If something changes—like a sudden spike in lumber prices—you need to adjust immediately. Not next week.” The result? Tighter budget control, fewer surprises, and better project outcomes.

HOW IT WORKS: ERP IN ACTION WITH ACUMATICA

To show what this looks like in practice, Andrew walked attendees through a live demo of Acumatica’s Construction Edition, focusing on how easy it is to build and update a dashboard—no coding required.

He walked through an example of tracking project profitability using Acumatica’s “generic inquiry” tool:

- Select the data tables
- Define relationships
- Create and test the inquiry
- Publish it to the dashboard

Within minutes, a live-updating dashboard was available for use by executives and field teams alike. “We help you create these dashboards or train your team to do it. No developers or IT department required,” Andrew noted. That’s part of the Acamar difference: empowering clients with tools that are user-friendly, customizable, and efficient—without the need for deep technical expertise.

OUR PARTNERSHIP APPROACH

At Acamar, we believe successful ERP implementation goes beyond technology. It’s about building relationships and providing long-term support.

We don’t install the software and disappear. Instead, we:

- Co-create solutions with your team
- Provide hands-on training
- Offer ongoing support for enhancements and troubleshooting

“Since we built the solution with you, we’re your first point of contact for any issues or improvements,” Andrew shared.

That long-term commitment is what sets us apart.

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MEET THE ACAMAR TEAM

Andrew Winter, our Founder & CEO, brings nearly 20 years of experience in finance transformation, helping businesses—from startups to Fortune 100s—optimize processes and improve visibility.

Jeremy Jones, Partner at Acamar, adds operational expertise from his background as a CPA, CFO, and construction entrepreneur. He leads our AI-powered reporting initiatives and understands firsthand the challenges facing construction leaders today.

Together, they ensure every Acamar client gets tailored, real-world solutions that deliver real results.

READY TO TRANSFORM YOUR BUSINESS?

If you're looking to improve forecasting, cut down on overhead, and increase profitability on every job site, Acumatica is the tool—and Acamar is the partner—to help you get there.

ABOUT ACAMAR

Acamar Consulting is a trusted consulting partner committed to delivering personal service and measurable results. We specialize in providing tailored solutions for small- to mid-sized businesses, leveraging cutting-edge technology to help clients navigate today's evolving market landscape and achieve financial success. At Acamar, our projects may conclude, but our relationships endure. To learn more, visit acamarconsulting.com or contact us at info@acamarconsulting.com..

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